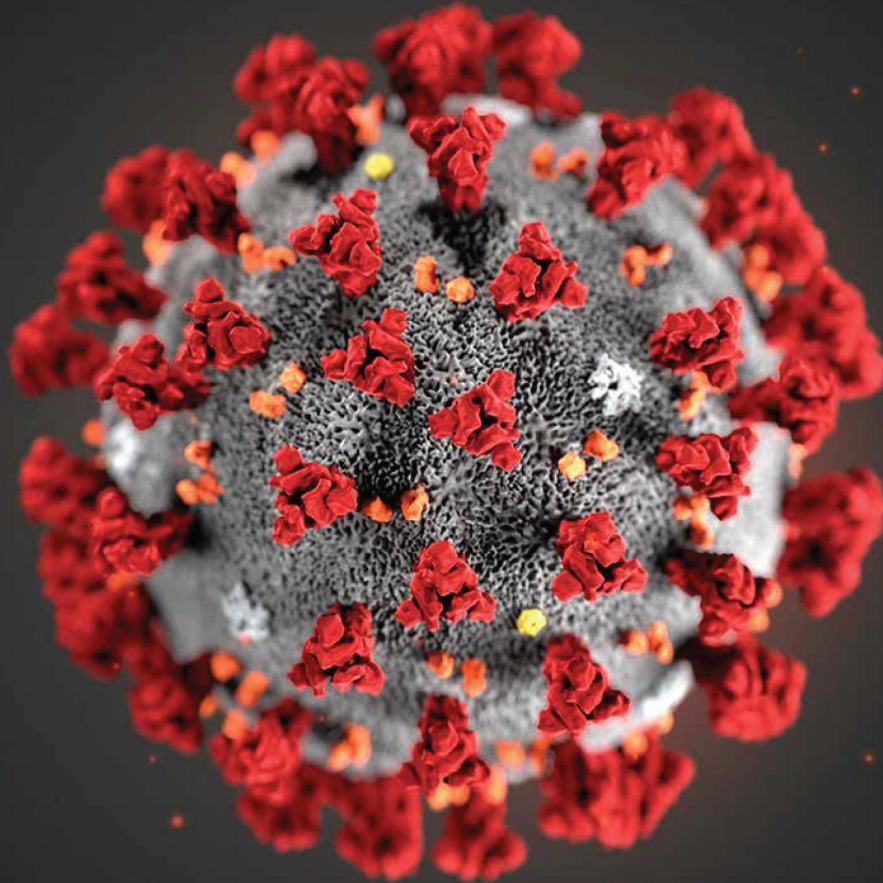


REPUBLIC OF KENYA



MINISTRY OF HEALTH

STAMP OUT COVID-19 STIGMA



X STIGMATIZING LANGUAGE

- COVID-19 CASES
- VICTIMS
- COVID-19 FAMILIES
- DISEASED

✓ WHO THEY ARE

- PEOPLE WHO HAVE COVID-19
- PEOPLE WHO ARE BEING TREATED FOR COVID-19
- PEOPLE WHO ARE RECOVERING FROM COVID-19

let's separate the person from having an identity defined by COVID-19